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All the Buzz

Detroiters put the "crate" in create with a hotel made of shipping containers.

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Writing on the Wall...

What meeting planners can learn from business guru Sir Richard Branson

- "Aspiring to his level."
- -Hayley Pennings, global account executive, Global Cynergies

What's your opinion?

Weigh in on our Facebook and Twitter pages; our LinkedIn group, The Smart Connection; and our Pinterest pinboard for a chance to see your comments published in next month's issue of the magazine.

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WHERE IT'S



Green Scene

Global warming could create turbulence for airlines—literally.

smartmeetings.com/green-scene

From Our Blog

"Dolphins almost feel like a soft wet tire, which is not at all what I expected. They proceeded to give us rides, allowing us to hold onto their dorsal fins as they swam and also pushing us into the air by swimming under our feet," writes Assistant Editor Diego Vallejo in "Meet the Dolphins."

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Case Study

CSR expo debuts in Anaheim.

smartmeetings.com/case-study

How To

Handle special food requests. smartmeetings.com/how-to

Digital Extras

FROM THIS MONTH'S ARTICLES

- Make Your Own Chowder
- More Brew Tours and Tastings
- What is Advocacy?